

## Emerald Marketing eJournals List

S. No.	Journal title	URL
1	Arts and the Market	<a href="https://www.emerald.com/insight/publication/issn/2056-4945">https://www.emerald.com/insight/publication/issn/2056-4945</a>
2	Asia Pacific Journal of Marketing and Logistics	<a href="https://www.emerald.com/insight/publication/issn/1355-5855">https://www.emerald.com/insight/publication/issn/1355-5855</a>
3	Corporate Communications: An International Journal	<a href="https://www.emerald.com/insight/publication/issn/1356-3289">https://www.emerald.com/insight/publication/issn/1356-3289</a>
4	European Journal of Marketing	<a href="https://www.emerald.com/insight/publication/issn/0309-0566">https://www.emerald.com/insight/publication/issn/0309-0566</a>
5	International Journal of Bank Marketing	<a href="https://www.emerald.com/insight/publication/issn/0265-2323">https://www.emerald.com/insight/publication/issn/0265-2323</a>
6	International Journal of Pharmaceutical and Healthcare Marketing	<a href="https://www.emerald.com/insight/publication/issn/1750-6123">https://www.emerald.com/insight/publication/issn/1750-6123</a>
7	International Journal of Sports Marketing and Sponsorship	<a href="https://www.emerald.com/insight/publication/issn/1464-6668">https://www.emerald.com/insight/publication/issn/1464-6668</a>
8	International Marketing Review	<a href="https://www.emerald.com/insight/publication/issn/0265-1335">https://www.emerald.com/insight/publication/issn/0265-1335</a>
9	Journal of Business & Industrial Marketing	<a href="https://www.emerald.com/insight/publication/issn/0885-8624">https://www.emerald.com/insight/publication/issn/0885-8624</a>
10	Journal of Communication Management	<a href="https://www.emerald.com/insight/publication/issn/1363-254X">https://www.emerald.com/insight/publication/issn/1363-254X</a>
11	Journal of Consumer Marketing	<a href="https://www.emerald.com/insight/publication/issn/0736-3761">https://www.emerald.com/insight/publication/issn/0736-3761</a>
12	Journal of Contemporary Marketing Science	<a href="https://www.emerald.com/insight/publication/issn/2516-7480">https://www.emerald.com/insight/publication/issn/2516-7480</a>
13	Journal of Fashion Marketing and Management	<a href="https://www.emerald.com/insight/publication/issn/1361-2026">https://www.emerald.com/insight/publication/issn/1361-2026</a>
14	Journal of Historical Research in Marketing	<a href="https://www.emerald.com/insight/publication/issn/1755-750X">https://www.emerald.com/insight/publication/issn/1755-750X</a>
15	Journal of Islamic Marketing	<a href="https://www.emerald.com/insight/publication/issn/1759-0833">https://www.emerald.com/insight/publication/issn/1759-0833</a>
16	Journal of Product & Brand Management	<a href="https://www.emerald.com/insight/publication/issn/1061-0421">https://www.emerald.com/insight/publication/issn/1061-0421</a>
17	Journal of Research in Interactive Marketing	<a href="https://www.emerald.com/insight/publication/issn/2040-7122">https://www.emerald.com/insight/publication/issn/2040-7122</a>
18	Journal of Research in Marketing and Entrepreneurship	<a href="https://www.emerald.com/insight/publication/issn/1471-5201">https://www.emerald.com/insight/publication/issn/1471-5201</a>
19	Journal of Services Marketing	<a href="https://www.emerald.com/insight/publication/issn/0887-6045">https://www.emerald.com/insight/publication/issn/0887-6045</a>
20	Journal of Social Marketing	<a href="https://www.emerald.com/insight/publication/issn/2042-6763">https://www.emerald.com/insight/publication/issn/2042-6763</a>
21	Marketing Intelligence & Planning	<a href="https://www.emerald.com/insight/publication/issn/0263-4503">https://www.emerald.com/insight/publication/issn/0263-4503</a>

22	Qualitative Market Research: An International Journal	<a href="https://www.emerald.com/insight/publication/issn/1352-2752">https://www.emerald.com/insight/publication/issn/1352-2752</a>
23	Young Consumers	<a href="https://www.emerald.com/insight/publication/issn/1747-3616">https://www.emerald.com/insight/publication/issn/1747-3616</a>